

## We're looking for robotics experts like you!



#### Connecting the robotics community to the public

Robohub is an online news portal that brings together experts in robotics research, start-ups, business, and education from around the world. Content-area specialists curate all incoming articles to make sure that reporting is truthful, fair and balanced, and in-house editors ensure that all content meets the highest editorial standards for language and clarity. Embedded comments, and an active presence on Google+, Facebook and Twitter further help to promote discussion and debate.

# Join our growing team of robotics experts, and share your research with the world

Our readers come from across the globe and want to read robotics news from across the globe too. To bring them the best possible coverage, and to extend our international reach, we are currently seeking to collaborate with robotics experts in your local area. If you are connected to your local robotics scene and are interested in covering events and news in your area, we want to hear from you! We are looking for:

- Events coverage (expos, demos, conferences, competitions, etc).
- Research news from your local robotics labs.
- Opinion pieces and interviews with local experts.

Partnering with us will improve the overall quality of science communication in robotics and ultimately benefit our community by enabling understanding, spurring innovation and encouraging discussion. Ultimately, these synergies will directly benefit you.

#### Who we are

robotiub is a nonprofit run mostly by volunteers who are passionate about robotics and science communication. We have more than 75 contributors from 25 countries around the globe, including robotics researchers, innovation experts, business leaders, policy-makers and historians.

#### Core Team:

Sabine Hauert (MIT)
President & Co-founder

Markus Waibel (ETHZ)

Andra Keay (Silicon Valley Robotics) Treasurer

Hallie Siegel Managing Editor

Ioannis Erripis Web Designer

## Why you should join the Robohub network

- Gain access to our active readership of 35,000 unique visitors/month (and growing!).
- · Improve your communication skills and get assistance with editing and writing.
- Distribute your story through to our social media channels (Google+ network, Twitter and Facebook) and to our network of journalists, editors and science writers.
- Be part of growing and influential community.

## Why our readers keep coming back

- To hear directly from the robotics researchers and business leaders who are making the news.
- To get all the latest robotics news in one place.
- To participate in the discussion and to feel part of the community.

## We're more than an online news site

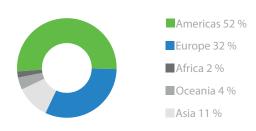
Robohub is more than an online robotics news site; we are a community, and a forum for knowledge-sharing, discussion, and debate. We are different from other robotics news sites because we don't just send journalists out to 'cover' a story; we also enable roboticists to share their stories in their own words by providing them with a social media platform and editorial guidance. This means that our readers get to learn about the latest research and business news, events and opinions, directly from the experts.

#### Notable contributors

Raffaello D'Andrea **Brian Gerkey** Mark Tilden Frank Tobe Alan Winfield and many more!

#### Robohub's readers are...

#### From across the globe



#### Influencers







Grant offices



Leaders in the field



Science journalists

#### Highly educated



#### Active on social media



>500 K



>2 K



>1 K



>500